

# Cultural Tourism and yachting

## CLUSTERING EVENT



LAVRION TECHNOLOGICAL  
CULTURAL PARK



“Michanourgeio” Hall

Sunday, 15 February, 11:00 a.m.

In collaboration with “Athenian Yachts” S.A.

In the frame of:



## Clustering event on cultural tourism

The Lavrion Technological and Cultural Park organized a clustering event titled **“Cultural Tourism and Yachting”**, in collaboration with the firm “Athenian Yachting Enterprises S.A.”, within the framework of the European project “Creative Europe – Restart.” The project aims to promote cultural tourism in former mining areas across Europe as a driver of economic and social revitalization. The event took place on February 15 at the “Michanourgeio (Machinery) Hall” of LTCP.

The purpose of the event was to bring together local cultural stakeholders, tourism business stakeholders, and yachting business representatives with the shared goal of creating new products for yachting services or refining existing ones, in order to strengthen sustainable cultural tourism that is environmentally responsible and community-oriented. A key objective was to promote Lavreotiki’s cultural heritage more effectively and further enhance the region’s cultural tourism profile taking advantage of its coastal property.

The event focused on linking yachting tourism with terrestrial cultural exploration in the wider area of Lavrion. Yacht owners were invited through “Athinaikes Epihiriseis Yachting” (Athenian Yachting Enterprises), the country’s largest yacht charter company.

The aim was to propose the alternative cultural routes developed and proposed within the framework of the project for a meaningful and/or profitable use of time while vessels remain in port—whether for short stopovers or longer stays—particularly when weather conditions do not allow safe or comfortable sailing.

The routes developed by the project team within the framework of the project were presented and were received with great interest by the 95 participating attendees, who raised detailed questions regarding the monuments and landmarks included in the three itineraries. Several participants expressed their intention to incorporate these routes into their tourism packages.

An additional proposal concerned the organisation of daily excursions to nearby beaches of exceptional natural beauty, as well as to the island of Makronissos\*, located only four miles from the port and officially designated as an archaeological site.

Afterward, the attendees were guided through the LTCP premises, where they had the opportunity to learn about the rich history of both the site and the town, as well as its current uses and activities.

Before departing, participants completed a questionnaire consisting of ten multiple-choice questions prepared by the project’s local team. The results are attached below.

\*Makronissos has served, at different periods, as a site of detention for war prisoners (1912–1913), a quarantine centre for refugees (1922–1923), and a place of exile for political opponents after the Greek Civil War (1947–1958), as well as during the military junta (1967–1968, 1973). In 2019, the Ministry of Culture declared the entire island an archaeological site.

